

A feel-good moment in the realm of APBD awareness

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Description of MJGH

MyJewishGeneticHealth.com is a free, online educational series that was conceived and launched by the Program for Jewish Genetic Health in May 2013. The series comprises individual “lessons” (14 lessons to date) whose topics have been carefully selected and include specific diseases/medical conditions, genetic technologies, and bioethical issues. Each lesson also addresses the question, “What does this mean for me because I am Jewish?”

Most of the lessons begin with a short public service announcement (PSA) about the topic that includes a real patient story. Viewers interested in learning more are directed to register on the site for free access to the associated full lesson that includes a webinar by an expert in the field and helpful resources/written materials. We’ve had more than 31,000 visitors to the platform its launch, and have close to 900 fully registered students.

The goal of MyJewishGeneticHealth.com is not only to boost awareness and knowledge, but also to enable individuals to become active participants in ensuring their own health and well-being.